

Editorial Note

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This special issue belongs to the conference on Green Policies and Practices: Catalyst or Pressure for trade and Investment. This conference was held on 22nd and 23rd November'2024 at Vietnam National University- UEB, Hanoi. The conference organizers include University of Economics and Business, Vietnam National University, Hanoi; M/S Confab 360 Degree; Foreign Trade University; University of Economics and Law, Vietnam National University, Hanoi; University of Adelaide, Australia; Sofia University, Bulgaria and Rangsit University, Thailand.

A few papers also belong to the conference Digital Intelligence for Sustainable Business Innovation and Economic Diversification. It has held on 28th and 29th June'2024 at Vijay Patil School of Management, DY Patil University, Navi Mumbai, India. The conference was in collaboration with M/S Confab 360 Degree and Mahsa University, Malaysia. Prof. (Dr.) Purvi Pujari, Prof. (Dr.) Nishu Ayedee and Dr. Stuti Sahni were the conveners of the conference. Dr. Anuj Kumar, Head of Research, Rushford Business School, Switzerland was the editorial head of the conference.

In both the conferences, more than 600 papers were presented by more than 1000 authors/co-authors. After careful review and consideration, four papers are shortlisted for this special issue. We congratulate all the authors whose papers are shortlisted for this special issue and look forward to receiving more quality submissions from them at future conferences.

The first paper in this issue is on **“Acoustic Appetite: How Restaurant Soundscapes Shape Dining Experience.”** This paper was presented in the conference on Digital Intelligence for Sustainable Business Innovation and Economic Diversification at DY Patil University, Navi Mumbai, India. This study tries to find out how the sound environment in a restaurant affects the psychology of the customer visiting for dinner.

The second paper in this issue is on **“Mental Health Outcomes in Public Bank & Private Bank Mergers: 3's (Stress, Stability, and Shifts)”**. This paper was presented in the conference on Digital Intelligence for Sustainable Business Innovation and Economic Diversification at DY Patil University, Navi Mumbai, India. In this article the authors are trying

to analyze how mergers of private and public banks are affecting the mental health of the workers.

The third paper in this issue is on **“Influence of Digitalization on Agricultural Credit for Green Economy and Sustainable Development”**. This paper was presented in on Green Policies and Practices: Catalyst or Pressure for trade and Investment held at Vietnam National University, Hanoi. The authors are trying to analyze the impact of the level of digitalization on the volume of agricultural credit, viewed as a vital economic instrument contributing to the green economy and sustainable development, over the period from 2010 to 2020 in India.

The fourth paper in this issue is on **“Green IT Adoption as CSR- Insights from Indian IT Companies”** This paper was presented in on Green Policies and Practices: Catalyst or Pressure for trade and Investment held at Vietnam National University, Hanoi. In this paper the authors investigate the adoption of Green Information Technology (GIT) strategies within Indian IT companies as part of their Corporate Social Responsibility (CSR) efforts.

The fifth paper in this issue is on **“Behavioural Biases in Financial Investments: A Comprehensive Literature Review”**. This paper was presented in the conference on Digital Intelligence for Sustainable Business Innovation and Economic Diversification at DY Patil University, Navi Mumbai, India. In this study the authors are checking how behavioural biases affect financial investment decisions by analyzing the literature from 1980 to 2024.

The sixth paper in this issue is on **“Comprehensive Analysis of Volatility Spillover and Investment Efficiency of Stocks of Electrical Vehicles”**. This paper was presented in the conference on Digital Intelligence for Sustainable Business Innovation and Economic Diversification at DY Patil University, Navi Mumbai, India. This scholarly discourse endeavors to scrutinize the ramifications of stock market dynamics on the Indian EV sector.

The seventh paper in this issue is on **“Entrepreneurial Finance Alternatives in the Digital Era: A Systematic Review and Future Agenda”**. This paper was presented in on Green Policies and Practices: Catalyst or Pressure for trade and Investment held at Vietnam National University, Hanoi. In this paper the authors are discussing various entrepreneurial financing options in the digital era in developing economies and what is the role of entrepreneurship in the economic growth of the country.